



AMERICAN COUNCIL OF ENGINEERING COMPANIES  
of North Carolina

July 9, 2010

This letter will serve as a contract between \_\_\_\_\_  
(company name) and The American Council of Engineering Companies of North Carolina for advertising in the 2010/2011 Directory of ACEC/NC Member Firms and/or the ACEC/NC website.

If you would like to advertise in this directory, please indicate the level of your choice, complete the requested information below, and return this contract to the ACEC/NC office **before July 30, 2010**.

\_\_\_\_\_ **Featured Sponsor (Inside Front Cover) - \$3000 (ONE available)**

- Full-page, 4-color advertisement on inside front cover of the directory (4-color ad of your choosing – **8 ½ x 11 vertical**)
- Full-color “animated” banner ad on ACEC/NC website for one year (running January 1, 2011 – December 31, 2011)
- Recognition as “Feature Sponsor” on sponsor recognition page of directory
- FOUR complimentary registrations to the September 14, 2010 Membership Luncheon where you and your company will be recognized as “Featured Sponsors”

\_\_\_\_\_ **Featured Sponsor (Outside Back Cover) - \$3000 (ONE available)**

- Full-page, 4-color advertisement on outside back cover of the directory (4-color ad of your choosing – **8 ½ x 11 vertical**)
- Full-color “animated” banner ad on ACEC/NC website for one year (running January 1, 2011 – December 31, 2011)
- Recognition as “Feature Sponsor” on sponsor recognition page of directory
- FOUR complimentary registrations to the September 14, 2010 Membership Luncheon where you and your company will be recognized as “Featured Sponsors”

\_\_\_\_\_ **Platinum Sponsor - \$1500**

- Full-page 4-color advertisement (4-color ad of your choosing – **8 ½ x 11 vertical**)
- Full-color “animated” banner ad on ACEC/NC website for one year (running January 1, 2011 – December 31, 2011)
- Recognition as “Platinum Sponsor” on sponsor recognition page of directory
- TWO complimentary registrations to the September 14, 2010 Membership Luncheon where you and your company will be recognized as “Platinum Sponsors”

\_\_\_\_\_ **Gold Sponsor - \$1000**

- Half-page 4-color advertisement (4-color ad of your choosing – **4 ½ x 7 horizontal**)
- Recognition as “Gold Sponsor” on sponsor recognition page of directory
- ONE complimentary registration to the September 14, 2010 Membership Luncheon where you and your company will be recognized as “Gold Sponsors”

\_\_\_\_\_ **Silver Sponsor - \$750**

- Quarter-page 4-color advertisement (4-color ad of your choosing – **3 x 4 vertical**)
- Recognition as “Silver Sponsor” on sponsor recognition page of directory
- You and your firm recognized as “Silver Sponsors” at the September 14, 2010 Membership Luncheon

**Bronze Sponsor - \$350**

- Your company's 4-color logo included with your company information in the directory
- Recognition as "Bronze Sponsor" on sponsor recognition page of directory
- You and your firm recognized as "Bronze Sponsors" at the September 14, 2010 Membership Luncheon

**Web Sponsor - \$750**

- One-year subscription (January 1, 2011 through December 31, 2011) for a 4-color banner ad on the ACEC/NC website
- You and your firm recognized as "Web Sponsors" at the September 14, 2010 Membership Luncheon

***Specifications for banner ads will be sent to you upon receipt of this contract***

All directory 4-color ads and/or 4-color logos should be prepared by you (using appropriate measurements) and emailed in the highest resolution possible (in either an .eps or .jpg format) to Karen Lee in the ACEC/NC office at [klee@acecnc.org](mailto:klee@acecnc.org) **no later than July 30, 2010**. If your ad purchase includes a banner ad, those designs are due in the ACEC/NC office by **December 1, 2010**.

COMPANY NAME: \_\_\_\_\_

COMPANY REPRESENTATIVE NAME, EMAIL, & PHONE: \_\_\_\_\_

\_\_\_\_\_

*\*If applicable, we will contact you to confirm who will attend the September 14, 2010 luncheon.*

COMPANY REPRESENTATIVE SIGNATURE AND DATE: \_\_\_\_\_

ACEC/NC REPRESENTATIVE SIGNATURE AND DATE: \_\_\_\_\_

**Contracts due: July 30, 2010**  
**Directory ads artwork due: July 30, 2010**  
**Website banner ads due: December 1, 2010**

Mail, fax or email to: ACEC/NC Office  
ATTN: Karen Lee  
3724 National Drive, Ste. 111  
Raleigh, NC 27612  
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